GRB AAU Basketball 2026 Sponsorship Proposal

BECOME A SPONSOR TODAY!

Get Ranked Basketball is a Pittsburgh-based elite AAU travel basketball team competing in the nationally recognized Puma NXTPro Circuit > — one of the most competitive grassroots platforms in the country. We bring together talented student-athletes all across the Pittsburgh region to compete in high-profile events across the U.S., gaining exposure to college coaches, scouts, and recruiters.

OUR MISSION: TO EMPOWER YOUNG ATHLETES THROUGH BASKETBALL -TEACHING DISCIPLINE, TEAMWORK, LEADERSHIP, AND COMMUNITY PRIDE.

Why Partner With Us?

Sponsoring Get Ranked Basketball connects your business with:

- High community visibility at local tournaments, schools, and online platforms.
- Positive brand alignment supporting youth sports and higher-ed scholarship opportunities.
- Regional reach through our travel schedule and Puma NXTPro events across multiple states (PA, OH, VA, MD, and FL).
- Social media exposure consistent branding on our active social channels and team website.

Throughout a tournament weekend our teams draw hundreds of viewers both in person and online. Our Social Media content reaches thousands of families, athletes, coaches, and fans.



MARKETING REACH SNAPSHOT

Team Website: 1.3k site sessions Sept. 2025 (1,106 Unique Visitors)

X (Twitter): 112 Followers

Instagram: 1.1 k Followers

Facebook: 450 Followers Average Tournament Attendance:

5k+ per event (including other programs, fans, and spectators)

YOUR SPONSORSHIP DOESN'T JUST HELP US PLAY - IT HELPS:

- Keep registration fees affordable for families
- Support athletes' exposure to college scouts
- Provide team gear and travel funds
- Build positive community connections through youth sports



WHAT SEASON COSTS WOULD YOUR SPONSORSHIP SUPPORT?

TOURNAMENTS

\$6,000/team or \$750/player

\$3,500/team or \$438/player

UNIFORM & GEAR SETS \$250/player

HOTEL + TRAVEL

\$2,500/player

GYM RENTAL



SPONSORSHIP TIERS



GOLD SPONSORSHIP - \$2,500

Strong community engagement

- Logo on team warm-ups or shooting shirts
- Logo/link on team website & digital media posts
- Half-page ad in team program
- Social media sponsor shoutouts throughout the season
- Commemorative team photo for display



SILVER SPONSOR - \$1,000

Steady brand exposure

- Logo/link on website & select social posts
- Quarter-page ad in team program
- Certificate of sponsorship
- Commemorative team photo for display



BRONZE SPONSOR - \$500

Entry-level support

- Logo listed on team website & program
- Social media thank-you post
- Certificate of appreciation
- Commemorative team photo for display



ADDITIONAL SPONSORSHIP OPPORTUNITIES



EQUIPMENT SPONSOR

Logo on coaches bags or player gear - \$750



TOURNAMENT SPONSOR

We plan to host a local tournament in June 2026 at GRIT Athletix. Includes logo on banner at tournament entrance - \$1,000



SCHOLARSHIP SPONSOR

Funds a player's season fee. Includes recognition in all materials (Program, Social Media, & Gear) - \$1,800

WOULD YOU LIKE TO COVER AN ATHLETE'S TOURNAMENT, PRACTICE, UNIFORM, OR TRAVEL COSTS?

TOURNAMENTS

\$6,000/team or \$750/player

HOTEL + TRAVEL

\$2,500/player

GYM RENTAL

\$3,500/team or \$438/player

UNIFORM & GEAR SETS

\$250/player



BECOME A SPONSOR

To become a sponsor, please fill and return the GRB Sponsorship form. To learn more about our program and sponsorship options please contact our Program Director, Dre Corbin:

(434)-409-3550

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